

(Incorporated in Bermuda with limited liability)

www.e-kong.com

(Stock Code: 524)

BOARD DIVERSITY POLICY

Policy Objective

This Policy aims to set out the approach to achieve diversity for the board of directors (the "Board") of e-Kong Group Limited (the "Company").

General Policy

- 1. The Company recognises the benefits of a Board that possesses a balance of skills, expertise, experience and diversity of perspectives appropriate to the requirements of the businesses of the Group.
- 2. The Company embraces the practice of seeking to ensure diversity of Board members, which can be achieved through consideration of a number of factors, including but not limited to gender, age, cultural and educational background, professional experience, skills, knowledge and length of service.
- 3. Board appointments will continue to be on a merit basis, and candidates will be considered against objective criteria, having due regard for the benefits of diversity on the Board.

Responsibility

- The Nomination Committee continues to be responsible for reviewing the structure, size and composition (including the skills, knowledge and experience) of the Board at least annually and making recommendations on any proposed changes to the Board to complement the Company's corporate strategy.
- 2. The Board will review this Policy on a regular basis to ensure its continued effectiveness.
- 3. The Board will disclose this Policy (or a summary thereof) in the corporate governance report set out in the Annual Report of the Company.

Dated this 16th day of December, 2013